# If you were notified that your personal information was or may have been compromised in a Data Security Incident involving Camping World Holdings, Inc. and other companies, you may be entitled to two (2) years of credit monitoring and a cash payment from a class action settlement.

A court has authorized this Notice. This is <u>not</u> a solicitation from a lawyer.

- A \$650,000 Settlement has been reached in a class action lawsuit against CWGS Group, LLC, Good Sam Enterprises, LLC, CWI, LLC fka CWI, Inc., and Camping World Holdings, Inc. (collectively, "Defendants") regarding a data security incident. Plaintiffs allege that a Data Security Incident disclosed by Defendants on or about November 3, 2022, potentially affected certain sensitive, personally identifiable information of people who worked for or purchased goods or services from Defendants, among others (the "Data Security Incident").
- You are a "Settlement Class Member" if you were notified by Defendants that your personal information was or may have been compromised in the Data Security Incident.
- The Settlement provides the following settlement benefits to Settlement Class Members.

### **Credit Monitoring**

If you are a Settlement Class Member and do not opt out, you will have the opportunity to accept a credit monitoring benefit of two (2) years of free one bureau credit monitoring.

### **Cash Settlement Payment**

If you are a Settlement Class Member and do not opt out, you will receive a cash Settlement Payment in an amount equal to a *pro rata* share (a legal term meaning equal share) of what remains in the Net Settlement Fund after all necessary fees and costs are paid. The cash Settlement Payment is an automatic payment to be paid by check, you do <u>not</u> need to file a claim to receive a cash Settlement Payment.

# **Business Practice Changes**

Following the Data Security Incident, Defendants engaged leading outside forensics and cybersecurity experts, launched containment and remediation efforts, and a forensic investigation. Defendants have since taken and will continue to take measures to enhance the security and integrity of their IT Systems.

This Notice may aff	ect vour rights. I	Please read	it carefully.
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YOUR LEGAL RIGHTS AND OPTIONS		DEADLINE	
Exclude Yourself	Get no settlement benefits. Keep your right to file your own lawsuit against the Released Persons (including Defendants) about the legal claims in this case.	February 23, 2024	
Object	Tell the Court why you do not like the Settlement or the Fee Application. You will still be bound by the Settlement if the Court approves it.	February 23, 2024	
Go to a Hearing	If you are a Settlement Class Member, you have the right, but are not required, to attend the Final Approval Hearing.		
Do Nothing	Receive two (2) years of credit monitoring and an automatic cash Settlement Payment by check. Be bound by the Settlement.		

- These rights and options—and the deadlines to exercise them—are explained in this Notice.
- The Court must decide whether to approve the Settlement and the requested attorneys' fees, costs, and expenses. No settlement benefits will be provided unless the Court approves the Settlement.

# WHAT THIS NOTICE CONTAINS

1. 2. 3.	Why is this Notice being provided? What is this lawsuit about? Why is the lawsuit a class action? Why is there a Settlement?
5. 6.	CLUDED IN THE SETTLEMENT?
8. 9. 10.	EMENT BENEFITS—WHAT YOU GET IF YOU QUALIFY
12. 13. 14.	Do I have to file a claim to receive settlement benefits? What happens if my contact information changes? When will I receive my settlement benefits?
15.	ERS REPRESENTING YOUPAGE 5 Do I have a lawyer in this case? How will Class Counsel be paid?
17. 18.	How do I get out of the Settlement?  If I opt out, can I get anything from the Settlement?  If I do not opt out, can I sue Defendants for the same thing later?
20.	How do I tell the Court that I do not like the Settlement? What is the difference between objecting and asking to opt out?
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# **BASIC INFORMATION**

# 1. Why is this Notice being provided?

A court authorized this Notice because you have the right to know about the proposed Settlement of three class action lawsuits and about all of your rights and options before the Court decides whether to grant final approval to the Settlement. This Notice explains the lawsuits, the Settlement, your legal rights, what benefits are available, who is eligible for the benefits, and how to get settlement benefits.

This case is pending in DuPage County, Illinois, and is known as *Hoover et al. v. Camping World Group, LLC et al.*, Civil Action No. 2023LA000372. The persons who filed the lawsuits are called the "Plaintiffs" and the companies sued, CWGS Group, LLC, Good Sam Enterprises, LLC, CWI, LLC fka CWI, Inc., and Camping World Holdings, Inc. are collectively called "Defendants."

### 2. What is this lawsuit about?

Plaintiffs allege that a Data Security Incident disclosed by Defendants on or about November 3, 2022, potentially affected certain sensitive, personally identifiable information of people who worked for or purchased goods or services from Defendants, among others.

Defendants continue to deny any wrongdoing whatsoever. By entering into the Settlement, Defendants are not admitting any wrongdoing.

### 3. Why is the lawsuit a class action?

In a class action, plaintiffs sue on behalf of all people who have similar claims. In this lawsuit, Plaintiffs, also referred to as "Settlement Class Representatives," are James Hall, Ronald Bailey, Dena Kiger, Jose Kiger, and Stephanie Hoover. Together, all these people are called a Settlement Class or Settlement Class Members. One court resolves the issues for all Settlement Class Members, except for those Settlement Class Members who timely exclude themselves (opt out) from the Settlement Class.

# 4. Why is there a Settlement?

Plaintiffs and Defendants do not agree with the legal allegations asserted in this lawsuit. The Court has not decided in favor of Plaintiffs or Defendants. Instead, Plaintiffs and Defendants have agreed to settle the lawsuit. Plaintiffs and the lawyers for the Settlement Class ("Class Counsel") believe the Settlement is best for all Settlement Class Members because of the benefits of the Settlement and the risks and uncertainty associated with continued litigation.

# WHO IS INCLUDED IN THE SETTLEMENT?

### 5. How do I know if I am part of the Settlement?

You are a Settlement Class Member if you are an individual that was notified by Defendants your personal information was or may have been compromised in the Data Security Incident (meaning the Data Security Incident initially disclosed by Defendants in or around November 2022).

### 6. Are there exceptions to being included in the Settlement?

Yes. Excluded from the Settlement Class are: (1) the judges presiding over this litigation, and members of their direct families; (2) Defendants, their subsidiaries, parent companies, successors, predecessors, and any entity in which any Defendant or any of its parents has a controlling interest and their current or former officers, directors, and employees; and (3) Settlement Class Members who submit a valid Request for Exclusion prior to the Opt-Out Deadline.

# 7. What if I am still not sure whether I am part of the Settlement?

If you are still not sure whether you are a Settlement Class Member, you may go to the Settlement Website at www.CWGSDataSettlement.com or call the Settlement Administrator's Settlement Toll-Free Number at 1-888-522-6906.

# THE SETTLEMENT BENEFITS - WHAT YOU GET IF YOU QUALIFY

# 8. What does the Settlement provide?

### **Credit Monitoring**

If you are a Settlement Class Member and do not opt out, you will have the opportunity to accept a credit monitoring benefit of two (2) years of free one bureau credit monitoring. You do not need to file a claim to receive credit monitoring. However, the benefit is not available until after the Effective Date of the Settlement. The enrollment period will begin upon the Effective Date, and you will need to call the following toll-free telephone number and provide your unique code found on the postcard provided to you: 800-455-7440, or enroll online at https://app.identitydefense.com/enrollment/activate/camp. You can enroll once final approval of the Settlement is granted. Your two years of credit monitoring will begin once you enroll.

### **Cash Settlement Payment**

If you are a Settlement Class Member and do not opt out, you will receive a cash Settlement Payment in an amount equal to a *pro rata* share (a legal term meaning equal share) of what remains in the Net Settlement Fund after all necessary fees and costs are paid.

The cash Settlement Payment is an automatic payment by check, you do <u>not</u> need to file a claim to receive a cash Settlement Payment.

### **Business Practice Changes**

Following the Data Security Incident, Defendants engaged leading outside forensics and cybersecurity experts, launched containment and remediation efforts, and a forensic investigation. Defendants have since taken and will continue to take measures to enhance the security and integrity of their IT Systems.

### 9. How will the amount of cash Settlement Payments be determined?

According to the Settlement Agreement, a \$650,000 Settlement Fund will be established for the Settlement and will be used to pay for: (1) Notice and Administrative Expenses; (2) Taxes and Tax-Related Expenses; (3) Service Award Payment approved by the Court; (4) attorneys' fees, costs, and expenses; and (5) two (2) years of one bureau credit monitoring. The amount remaining after these items are paid or allocated, if any is the "Net Settlement Fund."

The Net Settlement Fund will be used to provide cash Settlement Payments to Settlement Class Members, which will be determined by dividing the remaining Net Settlement Fund amount by the number of Settlement Class Members (this is called a pro rata share – a legal term meaning equal share).

### 10. What am I giving up to receive settlement benefits or stay in the Settlement Class?

Unless you exclude yourself (opt out), you are choosing to remain in the Settlement Class. If the Settlement is approved and becomes final, all Court orders will apply to you and legally bind you. You will not be able to sue, continue to sue, or be part of any other action for all Released Claims, including Unknown Claims, against the Released Persons (including Defendants) that relates to the Data Security Incident or this lawsuit. The specific rights you are giving up are called "Released Claims."

### 11. What are the Released Claims?

The Settlement Agreement in Sections A(21) and K describes the Releases, Released Claims, and Released Persons in necessary legal terminology, so please read these sections carefully. The Released Claims also includes the release of Unknown Claims, which is also described in necessary legal terminology in the Settlement Agreement in

Section K(2). The Settlement Agreement is available at www.CWGSDataSettlement.com or in the public Court records on file in these lawsuits. For questions regarding the Releases or Released Claims and what the language in the Settlement Agreement means, you can also contact one of the lawyers listed in Question 15 of this Notice for free, or you can talk to your own lawyer at your own expense.

# How to Get Benefits from the Settlement

### 12. Do I have to file a claim to receive settlement benefits?

No, cash Settlement Payments will be automatic payments by check, you do <u>not</u> need to file a claim to receive a cash Settlement Payment. In order to receive credit monitoring, no claim is necessary but you must call the credit monitoring service vendor in Question 8 and provide your unique code found on your postcard that was mailed to you, or enroll online at https://app.identitydefense.com/enrollment/activate/camp.

### 13. What happens if my contact information changes?

If you change your mailing address or email address, it is your responsibility to inform the Settlement Administrator of your updated information. You may notify the Settlement Administrator of any changes by calling 1-888-522-6906 or by writing to:

Camping World Settlement Administrator PO Box 6749 Portland, OR 97228-6749

### 14. When will I receive my settlement benefits?

Cash Settlement Payments from the Net Settlement Fund described in Question 9 will be provided to Settlement Class Members by check after the Settlement is approved by the Court and becomes final, and the enrollment period for credit monitoring is closed. It may take time for the Settlement to be approved and become final. Please be patient and check www.CWGSDataSettlement.com for updates.

### THE LAWYERS REPRESENTING YOU

# 15. Do I have a lawyer in this case?

Yes, the Court has appointed attorneys Gary Klinger, Nicholas Migliaccio, Ryan D. Maxey, and Raina Borrelli as Class Counsel to represent you and the Settlement Class for purposes of this Settlement. You may hire your own lawyer at your own cost and expense if you want someone other than Class Counsel to represent you in this lawsuit.

# **Class Counsel**

Gary M. Klinger Milberg Coleman Bryson Phillips Grossman LLC 221 W. Monroe Street, Suite 2100 Chicago, IL 60606

Ryan D. Maxey Maxey Law Firm, P.A. 107 N. 11<sup>th</sup> Street, #402 Tampa, Florida 33602 (813) 448-1125 ryan@maxeyfirm.com Nicholas A. Migliaccio Migliaccio & Rathod LLP 412 H Street N.E., Suite 302 Washington, DC 20002 (202) 470-3520 nmigliaccio@classlawdc.com

Raina C. Borrelli Sam Strauss Turke & Strauss LLP 613 Williamson Street, Suite 201 Madison, WI 53703 (608) 237-1775 raina@turkestrauss.com Sam@turkestrauss.com

### 16. How will Class Counsel be paid?

Class Counsel will file a motion asking the Court to award attorneys' fees, not to exceed 35% of the Settlement Fund (\$227,500) and for reimbursement of litigation costs and expenses not to exceed \$50,000. Class Counsel will also ask the Court to approve Service Award Payments not to exceed \$2,500 for each of the Settlement Class Representatives in recognition for their contributions to this lawsuit. If awarded by the Court, attorneys' fees, costs, and expenses, and the Service Award Payments will be paid out of the Settlement Fund. The Court may award less than these amounts.

### **OPTING OUT FROM THE SETTLEMENT**

If you are a Settlement Class Member and want to keep any right you may have to sue or continue to sue Defendants or Released Persons on your own based on the claims raised in these lawsuits or released by the Released Claims, then you must take steps to get out of the Settlement. This is called excluding yourself from or "opting out" of the Settlement.

### 17. How do I get out of the Settlement?

To opt out of the Settlement, you must mail a written Request for Exclusion, which must include all of the following:

- 1) The words "Camping World Request for Exclusion;"
- 2) Your full name and current address;
- 3) Your personal signature; and
- 4) At the top of your written Request for Exclusion, the words "Request for Exclusion" or a similar statement that you do not want to participate in the Settlement.

The Request for Exclusion must be mailed to the Settlement Administrator at the following address **postmarked** by **February 23, 2024**:

Camping World Settlement Administrator Exclusions PO Box 6749 Portland, OR 97228-6749

Any Settlement Class Member who does not file a timely Request for Exclusion and does not follow the requirements listed here for a Request for Exclusion, will lose the opportunity to exclude themself from the Settlement and will be bound by the Settlement.

You cannot exclude yourself by telephone or by email. A Request for Exclusion may only be done on an individual basis, and no person may request to be excluded from the Settlement Class through "mass" or "class" opt-outs.

# 18. If I opt out, can I get anything from the Settlement?

No. If you opt out, you are telling the Court you do not want to be part of the Settlement. You can only get settlement benefits if you stay in the Settlement.

### 19. If I do not opt out, can I sue Defendants for the same thing later?

No. Unless you opt out, you give up any right to sue the Released Persons (including Defendants) for all claims and other matters released in and by the Settlement Agreement Section K. You must opt out to start or continue with your own lawsuit or be part of any other lawsuit against the Released Persons (including Defendants) regarding the Released Claims. If you have a pending lawsuit, speak to your lawyer in that case immediately.

# **OBJECTING TO THE SETTLEMENT**

# 20. How do I tell the Court that I do not like the Settlement?

If you are a Settlement Class Member, you can object to the Settlement or Fee Application, meaning tell the Court you do not agree with all or any part of the Settlement. You can object by either submitting a written objection or appearing at the Final Approval Hearing in person or via Zoom (see Question 22 for details regarding the time and

place of the Final Approval Hearing, which are subject to change, including how to access the hearing remotely). You can object either in person or remotely at the Final Approval Hearing, regardless of whether you have submitted a timely written objection.

Your written objection must include the following information:

- 1) The words "Camping World Objection;"
- 2) Your full name, current mailing address, and telephone number;
- 3) A statement of the specific grounds for the objection, as well as any documents supporting the objection;
- 4) A statement of whether the objection applies only to the objector, to a specific subset of the Settlement Class, or to the entire Settlement Class;
- 5) Identify all lawyer(s) representing you as the objector;
- 6) A statement regarding whether you as a Settlement Class Member (or your lawyer) intends to appear at the Final Approval Hearing either in person or remotely; and
- 7) Your signature or the signature of your lawyer.

Your written objection must be mailed to the Settlement Administrator at the following address **postmarked** by February 23, 2024:

Camping World Settlement Administrator Objections PO Box 6749 Portland, OR 97228-6749

If you object, you do not have to appear at the Final Approval Hearing. However, if you intend to attend the Final Approval Hearing, you must also file with the Court a notice of appearance.

If any attorney will represent you at the Final Approval Hearing, the notice of appearance filed with the Court must include:

- 1) The attorney's name, address, phone number, and email address;
- 2) The state bar(s) to which the attorney is admitted, and associated bar numbers; and
- 3) A list of all objections to class action settlements the attorney has filed in the past three years, and the results of any such objections, including any sanctions issued by a court in connection with any such objections.

If you object and intend to call witnesses at the Final Approval Hearing, you must provide a list of any such witnesses, together with a brief summary of each witness's expected testimony, at least thirty (30) days before the Final Approval Hearing.

# 21. What is the difference between objecting and asking to opt out?

Objecting is simply telling the Court you do not like something about the Settlement. You can object only only if you stay in the Settlement Class (meaning you do not opt out of the Settlement). Opting out of the Settlement is telling the Court you do not want to be part of the Settlement Class or the Settlement. If you opt out, you cannot object to the Settlement.

### THE FINAL APPROVAL HEARING

# 22. When and where will the Court decide whether to approve the Settlement?

The Court will hold a Final Approval Hearing on **April 17, 2024, at 9:00 a.m.** before the Honorable Angelo Kappas, in courtroom 2020, 505 N. County Farm Road, Wheaton, IL 60187-0707. Instructions to access the Final Approval Hearing remotely via Zoom will be posted on the Settlement Website once available.

At this hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate and decide whether to approve the Settlement, Class Counsels' motion for attorneys' fees, costs, and expenses, and Service Award Payments for each of the Settlement Class Representatives. If there are objections, the Court will consider them. The Court will also listen to people who have asked to speak or object at the hearing.

Note: The date and time of the Final Approval Hearing are subject to change. The Court may also decide to hold the hearing via Zoom or by phone. Any change will be posted on the Settlement Website at www.CWGSDataSettlement.com.

Any Settlement Class Member can elect to object either in person or remotely via Zoom at the Final Approval Hearing, regardless of whether they have submitted a timely written objection.

### 23. Do I have to attend the Final Approval Hearing?

No. Class Counsel will answer any questions the Court may have. However, you are welcome to attend at your own expense. If you file an objection, you do not have to attend the Final Approval Hearing to talk about it. You may also hire your own lawyer to attend, at your own expense, but you are not required to do so. Any Settlement Class Member can elect to object either in person or remotely at the Final Approval Hearing, regardless of whether they have submitted a timely written objection.

# 24. May I speak at the Final Approval Hearing?

Yes, you may ask the Court for permission to speak at the Final Fairness Hearing. To do so, you must follow the instructions provided in Question 20 above. You cannot speak at the hearing if you exclude yourself from the Settlement.

# IF YOU DO NOTHING

### 25. What happens if I do nothing at all?

If you are a Settlement Class Member and you do nothing, you will receive two (2) years of credit monitoring and an automatic cash Settlement Payment by check. You will also give up rights explained in the "Opting Out from the Settlement" section of this Notice, including your right to start a lawsuit, continue with a lawsuit, or be part of any other lawsuit, etc. against the Released Persons (including Defendants) regarding the Released Claims in this lawsuit.

### **GETTING MORE INFORMATION**

# 26. How do I get more information?

This Notice summarizes the Settlement. Complete details are provided in the Settlement Agreement. The Settlement Agreement and other related documents are available at www.CWGSDataSettlement.com, by calling 1-888-522-6906, or by writing to:

Camping World Settlement Administrator PO Box 6749 Portland, OR 97228-6749

PLEASE DO NOT TELEPHONE THE COURT OR THE COURT'S CLERKS OFFICE REGARDING THIS NOTICE.